



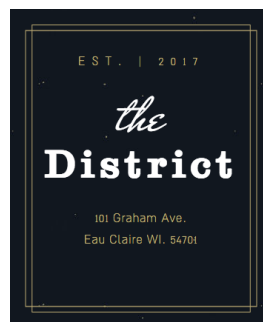
RACE WEEK UPDATE

RUN SANTA RUN 5K

SCHEDULE:

Sunday, December 3rd (12/3/17)

- 7:30am to 9:45am Packet Pick Up and Registration- Phoenix Park
- 10:00am **RUN SANTA RUN 5K START**
- Following the 5K you have your choice of 2 local establishments to receive your complimentary beverage.



YOU SHOULD BRING THE FOLLOWING:

- Picture ID (For registration and proof of drinking age)
- Proper clothing for the weather. Optional change of clothes for the finish line party.
- Friends, family and a fun, holiday attitude!

REGISTRATION AND PACKET PICK UP: Packet Pick-up and Race Day Registration begin at 7:30 a.m. on Sunday, December 3, 2017 in Phoenix Park. The race starts promptly at 10:00am. Participants MAY pick up other participants packets.

Race day registration is \$50 per participant and available only while supplies last.

We do not ship race t-shirts or other race swag

COURSE DESCRIPTION:

EXERCISE CAUTION AND BE AWARE OF TRAFFIC.

This is a winter run and the roads/trails may be slippery. This course will take you on paved roads and bike trails throughout downtown Eau Claire, starting in Phoenix Park. There will be three (3) special stations on the course.



Station #1: Candy Cane Station. Grab a burst of minty sweetness to finish off your run.



Station #2: Christmas Cookie Station. Stop here and grab a cookie to help you along the way.



Station #3: Mistletoe/Kissing Station. Kiss that special person next to you or enjoy a Hershey's kiss under the Mistletoe Truss.

COURSE MAP: Course maps can be found on the [website](#) and below:



PARKING: There is limited street parking near the venue and most of Riverfront Terrace will be closed. We suggest parking in a nearby ramp. Here is a [link](#) for downtown Eau Claire parking.

STAGING AND THE STARTING LINE: We will begin staging people for the start at 9:45am with a rolling start at 10:00am. The start line will close at 10:15am.

Please follow the MC's instructions. Please stage yourself according to your abilities. Those planning to run fast should start in the front. Those planning to jog start in the middle. Those planning to walk and enjoy the themed aid stations the whole way, please start towards the back. Those with strollers **MUST** start in back.

WEATHER: We will do everything we can to make the course as safe as possible but please pay attention to the weather forecast. Be prepared for any type of weather such as snow, ice, rain, and extreme cold. The race will go on rain/snow or shine. Please be prepared icy and slippery conditions.

In the event of extreme or dangerous weather, the race director has the right to alter or cancel the race to keep the participants safe. If the race is altered or cancelled, there will be NO refunds.

SWAG:

- **POST-RACE REFRESHMENTS:** There will be water and hot chocolate available at the finish line.

The post-race party is spread among The Mouse Trap Tavern and The District in downtown Eau Claire. [Wisconsin Brewing Company](#) beer will be on tap. All runners will receive a bib that includes a tag for a complimentary beverage.

*Must be 21 to drink alcohol. Please make sure you have ID if you plan to consume alcohol.

- **FREE PHOTOS:** Run Santa Run 5K is a FocalShare event...that means that every participant will be able to download free digital images compliments of Race Day Events. Share them with friends, family, on Facebook, Twitter, Pinterest, or your blog! Check out the Run Santa Run 5K website to view and download your favorite photos.

PETS: Pets **ARE** allowed but **MUST** be on a leash.

BABY STROLLERS: Strollers are welcomed but **MUST** start at the back of the pack in the last wave. We want to make sure this event is safe and fun for all.

IPODS/EARPHONES: Ipods and earphones **ARE** allowed. Please remain aware of your surroundings and exercise caution when crossing streets or running in the roadway.

VOLUNTEERS: Please be sure to thank the volunteers. With more than 70 volunteers from all over the Eau Claire area, you are sure to be in good hands. Without their help, this event is not possible.

COURSE CLOSURE: Because of our agreement with the City of Eau Claire, we must have all participants off the course by 11:30am sharp. If you are walking and/or plan to finish after 11:30am, you will be unsupported. While we encourage participating at any speed, we must adhere to this strict time limit and have the roads open by 11:30am.

REMINDERS:

- Please attach your bib number so that it is visible on your shirt. This helps with identification and making sure we get your photos labeled correctly.
- Runners keep to the left. Walkers keep to the right.
- If you are running with children, please make sure they are safe and near you at all times.
- Be courteous and respectful to Race Staff, Volunteers, Police and those around you!

We look forward to seeing you this Sunday!

-The Race Day Events Team